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ONTO-AGENTS-ENABLING INTELLIGENT AGENTS ON THE WEB

Stanford University

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appear in the conclusion.

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Summary

The OntoAgents project was part of the DARPA-sponsored DAML effort (BAA 00-07). Our OntoAgents project started 1 July 2000 and terminated as of 31 Dec 2004. It was monitored by the Air Force Rome Laboratories (AFRL/IFSA, 525 Brooks Road, Rome, NY 13441-4505), the Air Force account is F30602-00-2-0594.

The cognizant Rome Laboratory staff are Nancy Koziarz (<u>Nancy.Koziarz@rl.af.mil</u>) and Mark J. Gorniak. DARPA program management included Jim Hendler and Murray Burke.

The Objective of OntoAgents project was to develop concepts and modules that can serve as an ontology-driven `Food Chain' for Advanced Applications on the Web.

Personnel

The principal investigator at Stanford was Prof. Gio Wiederhold and the principal scientific assistant project manager was Stefan Decker.

Gio Wiederhold retired formally in July 2001, but maintained responsibility for academic achievements, while recalled to 25% active duty for teaching and research. In July 2002 Stefan Decker and the principal focus of the project moved to the Information Science Institute (ISI) of the Univ. of Southern California (USC).

Until the summer of 2002 Stanford had a subcontract with Karlsruhe (Prof. Rudi Studer). After that date we had a subcontract for ongoing work with USC ISI (Stefan Decker) (ending 31 March 2004). USC also took over the Karlsruhe contract at that time. The Stanford extension beyond 1 April 2004 was to allow a student to complete his PhD thesis on the Ontology algebra.

We list the people that participated below, with their academic achievements during the project (in parenthesis) and their current positions. An asterisk (*) indicates that they received financial support from the OntoAgents project.

- 1. Prof. Gio Wiederhold, PhD, Principal Investigator * (Retired) Recalled for active duty to teach the Freshman course: Business on the Internet; consulting with MITRE Corp.
- 2. Prof. Rudi Studer, PhD, Principal Investigator, subcontract, Professor, University of Karlsruhe.
- 3. Mark Musen, Phd, MD, Co-Investigator (2001) Professor, Director Section of Medical Informatics, Stanford University
- 4. Stefan Decker, Project Leader * (PhD, Karlsruhe, January 2002) Research Staff, Digital Enterprise Research Institute (DERI) Galway, European Semantic Web Research Center and Nat. Univ. of Ireland.

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- 6. Sasha Buvac, research assistant (PhD 2004) Australian National University
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- 13. Prasenjit Mitra * (2001, PhD, Stanford, 2004) Assistant Professor, Penn State Univ., State College PA.
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- 15. Sichun Xu, graduate research assistant *(2001, CS MS 2002) Ebay Corporation, CA.
- 16. Fernando Arguello, assistant (BS 2002, Santa Clara Univ.; participant in the Stanford SURF outreach program) Now at IBM Poughkeeps zXML group, NY.

Introduction

A notable aspect of the OntoAgents project is the broad interaction that it enabled among European and American researchers. As such it brought together extant and continuing research on the formal approaches to knowledge management, the pragmatic background of Expert systems approaches, and the concerns for scalability from database technologies.

Having a formal underpinning in complex projects is essential for reliability, maintainability to enable a long life, and scalability. Dealing with pragmatic issues is essential in dealing with practical situations, as heterogeneous data, autonomous participants, and effective performance. One example of attempting to bridge the gap is the proposal for Description logic programs: combining logic programs with description logic (DL) [GrosofHVD:03]. However, that combination only addresses the lowest level of DL proposed in the DAML setting. Another aspect is the concept and demonstration of an Ontology algebra. Such an algebra permits the interoperation of multiple, independently developed ontologies to interoperate in focused applications. When source ontologies change (as they will), the application ontology can be rapidly adapted using the existing algebraic formulation.

We do not claim that we solved these issues with finality. The tension between formality and scruffiness has been an issue in Artificial Intelligence since its inception, and will continue to hinder progress. The complexity of semantics is without bound, and progress will only uncover new depth that warrant research. We can only claim to have tried to make the semantic web community aware of the issues and provided constructive and well-founded directions.

Our vision was published as "An Information Food Chain for Advanced Applications on the WWW" [DeckerJMSW:00]. The diagram copied below depicts the approach and the different project parts. We will follow the process in our exposition.

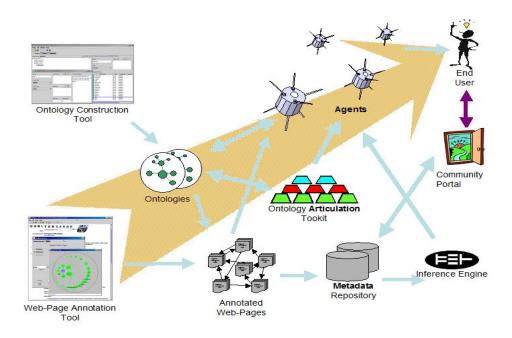


Figure 1 The semantic Web Foodchain

Methods, Assumptions, and Procedures Annotation

To locate relevant pages on the semantic web they have to be annotated. Documents containing semantic annotations enable a more precise semantic search and allow for interoperation. These benefits, however, come at the cost of an increased authoring effort. In our work we have, therefore, presented a comprehensive framework which support users in dealing with the documents, the ontologies and the annotations that link documents to ontologies.

Manual annotation is tedious, and often done poorly. Even within the funded DAML project fewer pages were annotated than was hoped. In eCommerce, there has to be a sufficient business motivation to perform annotations, in then scientific world the motivation is less; although having the right tools will help [NoySDCFM:01]. Given the problems with syntax, semantics and pragmatics with annotation we identified the requirements of: consistency, proper reference, avoidance of redundancy, relational metadata maintenance, ease of use and efficiency [HandschuhSM:01] [CimianoHS:04].

Our work focused on methods to automate the annotation process [HandschuhS:03], using existing sources, as ontological knowledge [SureS:02], relational metadata [HandschuhS:02], [HandschuhSb:03], digital libraries [MelnikGP:00], and other legacy data [VolzHSS:04]. We provide a comprehensive and pioneering annotation framework that reduces the complexity of Semantic Annotation for the annotator. The framework employs a comprehensive set of modules including inference services, crawler, document management system, ontology guidance/fact browser, and document editors/viewers. Process issues pertaining to the annotation/authoring task are modularized from content descriptions by a meta ontology.

The framework has been *prototypically implemented* in the open source project OntoMat hosted by the DARPA DAML program [http://projects.semwebcentral.org/projects/ontomat/]. The annotation framework is populated with specialized methods for:

- Manual Annotation: The transformation of existing document resources, into relatable knowledge structures which represent the underlying information.
- & Authoring of Documents: Authoring lets users create metadata with little added effort, while putting together the content of a page.
- & Semi-automatic Annotation: Semi-automatic Annotation based on Information Extraction.
- № Deep Annotation: Considers Web pages which are generated from a database by annotation of the underlying database.

The size of the deep web has been estimated to be many times larger than the shallow web, the directly accessible information as retrieved by tools as Google. The deep web covers the information dynamically populated from databases, as typically done by business services, and such important to the future of the semantic web [HandschuhSa:03] [HandschuhSV:03a] [HandschuhSV:03b] [HandschuhSV:03]. Its effective size is hard to measure, since the same database -- say stock prices -- van be provided by multiple services. Measurements of the deep web have also counted the huge volume of images that satellites have collected. While those are also accessible on the web, the value in terms of actionable information per megabyte stored is small. But no matter what the size metric should be, dealing with deep web will be crucial, and require tools that are linked to database technology.

OntoMat is the reference implementation of the CREAM framework [HandschuhSM:01] [HandschuhSC:02]. It is Java-based and provides a plug-in interface for extensions for further applications. It has been used in several cases, e.g. the annotation of paper abstracts for the International Conferences on Semantic Web (ISWC 2002, 2003, 2004) by each of the authors. Ontomat is in use on class room machines in an obligatory

Semantic Web course for informatics students in Prague, which enrolls some 250 people every year [http://nb.vse.cz/~svatek/modz.htm].

Ontologies

Information for annotation can be derived from many sources, as discussed above, but require tools to create effective ontologies [MaedcheS:03] [MaedcheNS:03] [OberleVSM:04] [StaabEAD:01] . Automation, using AI learning technologies is one approach [MaedcheS:01] [MaedcheS:03]. Ontological information may be obtained by inferencing [SureAS:03] [SureEASSW:02].

Once ontologies are established they have to be maintained [AbererEa:04]. The ontologies can be stored anywhere on a dynamic network [NejdlEa:02], or on a grid [TangmunarunkitDK:03].

The core Protege system software was modified to support the development of RDF enhancements to Protégé. In order to allow ontologies maintained within the Protégé system to interoperate with the RDF representation, a plugin is available from the Protégé web site [NoySDCFM:01].

Much of this information is summarized in a handbook, to which most OntoAgents project participants have contributed [StaabS:04]. A future research challenge is developing support systems for ontology evolution and supporting adaptation of the applications that use those ontologies, when the ontologies are updated [MitraWD:01] [Oliver:00].

Knowledge Management

Having well structured and focused ontologies provides a basis for organizing knowledge, the main distinguishing property in modern organizations and businesses [StaabSS:02] [StaabSSS:01] [SureS:02] [SureSS:02]. A complementary current approach to knowledge management are topic boards, and we explored that relationship [LacherD:01]. Organizing knowledge encapsulated in governmental regulations is a current issue as well, here we are cooperating with a project in Stanford's department of Civil and Environmental Engineering [LauKLW:04] [LauLW:05].

The commonality that can be achieved is still unclear, but a topic of continuing research [BernsteinHJRW:00] [Melnik:03] [MelnikRBa:03] [MelnikRBb:03].

Infrastructure

Web services are expected to operate in a widely distributed environment, and we interacted with and supported projects that focused on the required infrastructure [LiuPLW:04] [MelnikD:00] [MelnikGR:02]. The scalability of these systems, while maintaining correctness is a major concern, as expressed in a workshop that was organized by ISI colleagues [VolzDC:03]. We investigated how Semantic Web standards such as RDF and OWL can be used within our reasoning language TRIPLE [SintekD:03] for resource matching for the Grid. Results are promising and have spawned follow up

work in the resource matchmaking area using rules. The second topic was centered around the emerging Grid notion: in [TangmunarunkitDK:03] and [HarthDHTK:04].

Furthermore we were involved in discussions around a potential rules standard for the Semantic Web [HorrocksADKGW:03]. Extended operators, such as aggregation in TRIPLE, proved to be necessary for matchmaking applications. TRIPLE is under continued development and is available at http://triple.semanticweb.org.

Inferencing Agents

Application of the knowledge, through agents that perform reasoning and inferencing procedures, is central to the promise of the semantic web. As implied in the introduction to this section, it is here where the technologies now used by the AI community need to come together. Scalability and pragmatic effectiveness are expected in the semantic web.

Inferencing, i.e., relating the knowledge sentences from the sources to achieve higher level goals, is needed during construction of onotogies [SureAS:02] as well as during their application [NoySDCFM:01]. Work within OntoAgents has focused on TRIPLE [DeckerS:02] [SintekD:03], which shares the RDF and OWL-DL knowledge representations with other DAML projects. TRIPLE's Horn-logic-based approaches have been applied to representations used for description logics [GrosofHVD:03]. That work identified the common intersection between Logic Programming languages and Description Logic languages, and dubbed it Description Logic Programming. We showed that a large part of a language such as OWL or DAML+OIL can be captured within that Description Logic Programming framework, which allows for efficient reasoners for these language subsets. That work is now widely cited and used in follow up work.

An underlying issue is how demanding the applications of the semantic web will be. If use is no more complex than seen in the common search models today, available technologies will provide adequately broad information, but not avoid the dreaded information overload. Any excess or wrong information must now be filtered out by the end-users. Annotation will improve that filtering somewhat [AgarwalHS:03]. But semantic web proponents expect a much greater level of automation. For routine business applications filtering has to be carried without user participation. More complex, multiservice applications require a greater depth of inferencing to obtain adequate information; but filtering of mismatches is essential to avoid overload. The optimal, or at least effective tradeoff between missing some information and receiving excessive junk must be based on a situational criterion, that balance warrants formal quantification [Wiederhold:02].

Added value for applications is generated when knowledge can be applied to projects outside of the computer science community. A major test of today's capabilities was the Halo Project. [FriedlandEa:04] [FriedlandEa:05]. Participants from Karlsruhe, using simple deductive inferencing, were able to compete effectively using fewer resources and less time. The approach used by their Ontoprise system required far less tuning and narrowing of the knowledge bases than approaches used by others [AngeleMOSW:03].

Testing Resources

For testing purposes, we have made a large and densely linked XML file of Movies, their directors, actors, casts, and remakes (for deeper inferencing) available [WiederholdA:2004]. This material could be converted to RDF, and provide a more complex setting than the bibliographic files now in common use. A tool, XLint, was developed to syntactic report errors in XML files to allow bulk repairs of systematic errors to proceed rapidly [ArguelloCW: 04]. Systematic errors will occur when converting large HTML data collections to XML, because of the strict well-formedness constraints imposed by XML.

The OntoAgents project also supported a RDF-encoding of Wordnet 1.6 [MelnikD:01]. This RDF resources is an input to the W3C Best Practices Working Group.

Resolving Heterogeneity

An issue of concern is that as the web grows, many ontologies will evolve, exacerbating issues of scalability [BozsakEa:02] [VolzDC:03]. When applications require information from multiple autonomous sources, we cannot expect a common ontology, since a joint or global ontology would hinder growth and effectiveness in narrow domains [Wiederhold:03]. The differences may be minor, but their import is hard to assess by users, unless tools are made available [MaedcheS:02].

Resolving semantic heterogeneity among knowledge and data resources has been an issue of research at Stanford for some time [Wiederhold:94] [Wiederhold:00] [MitraWK:00] [Melnik:00]. Our concepts focus on an Ontology algebra. Our focus within the OntoAgents project has been on the articulation of pairs of ontologies using semi-automated methods [MitraWK:00] [MitraWD:01] [Wiederhold:01] [MitraW:02] [Mitra:04] [MitraW:04].

Each articulation can focus on a specific application, and becomes easier to maintain and manage. An initial phase suggests articulation rules, containing candidate matches for interoperation. When validated by the interoperation expert they enter an application-focused repository. During the operational phase interoperation among resources described by those articulation rules can proceed automatically.

Some related work at Stanford is quite formal, but has provided important background [McCarthy:93] [Buvac:04].

Portals

Access to knowledge and information is provided through portals, the desktop interfaces used by the public to interact with the web [DeckerF:04]. Consistency and maintainability demands that those portals are driven by ontologies [MaedcheSSS:01] [JinDW:01] [JinX:02] [StaabSSV:02] [MaedcheSSSS:03] [MaedcheSSSV:02] [HartmannS:04]. While promising, the Stanford effort on ontology-based assistance in the construction of portals was only brought to a prototype stage.

Web services

Obtaining actionable information from the web services is the end objective envisaged in OntoAgents, as well as inn the entire DAML effort [MaedcheNS:03]

The business model of web services is just now being established. It is unclear how these services will be supported in the long term, by the sale of associated products, by advertising, by volunteer efforts, or by public funds, but it will likely be a combination of all of these [AgarwalHS:03]. When the product of the web service is information, as now kept in databases, subscription models are common, but reduce flexibility. Interaction with the database [AngeleMOSW:03] [DeckerK:03] and digital library [MelnikGP:00] [LarsenEa:03] [Wiederhold:03a] [Wiederhold:03b] communities is important for management of content.

The lack of experience with semantic web operations makes it difficult to formalize a business model, even though business-oriented metrics will be essential to gain support [Wiederhold:05].

Results and Discussion

We cite here the web sites that contain results from the Ontoagents Peoject. The References cite a large number of publications where the OntoAgents project provided some input or relevance. The modest investment in the ongoing work at the University of Karlsruhe was especially productive. Not all of the papers listed in the references are cited in the descriptive text above. A number of workshops were organized as well.

Websites

Information about OntoAgents, its products, and related research is available at

<u>http://www-db.stanford.edu/OntoAgents/</u> = OntoAgents abstracts only [Decker]

<u>http://www.semanticweb.org/</u> = General web site, not updated since June 2003 [Decker et al.]

http://annotation.semanticweb.org/ = Web site dedicated to semantic annotation
[Handschuh]

<u>http://projects.semwebcentral.org/projects/ontomat/</u> = Project page and cvs repository of Ontomat OWL/RDF semantic annotation tool, available under the GNU Lesser General Public License (LGPL) [Handschuh]

<u>http://projects.semwebcentral.org/projects/owlcrawler/</u> = Project page and cvs repository of OWL/RDF or FOAF crawler [Handschuh]

http://www.aifb.uni-karlsruhe.de/about.html = The SSEAL portal at the AIFB Karlsruhe.

<u>http://www-db.stanford.edu/SKC/index.html</u> = Predecessor project on Semantic Interoperation [Mitra, Wiederhold]

<u>http://www.aifb.uni-karlsruhe.de/WBS/sha</u> = Ontology development [Handschuh]

http://protege.stanford.edu/plugins/rdf/ = Protégé RDF backend plugin [Fergerson]

http://www-db.stanford.edu/OntoAgents/xlint/index.html = Xlint processor [Arguello]

<u>http://www.dfki.uni-kl.de/frodo/triple</u> and <u>http://triple.semanticweb.org</u> = TRIPLE inference engine [Decker and Sintek]

<u>http://www.ontoweb.org/download/deliverables/D21_Final-final.pdf</u> = Scenarios [Leger et al.]

<u>http://edutella.jxta.org/</u> = RDF-based Metadata Infrastructure for P2P Applications (PADLR/Edutella)

Conclusions

This Section represents my personal observation on three topics, and reflects in no way the work and opinions of other DAML or OntoAgent project participants. I have received some valuable feedback from OntoAgents researchers. Since my participation diminished greatly after my retirement I will not be aware of all advances made since then. So, if issues I list below have been overcome, congratulations!

The DAML project was initiated at the birth of the semantic web. It contributed greatly to define a new research area, but, because of its novelty, also had to depend on researchers that had been active earlier in other computer science settings. As a result, some tradeoffs to bring the semantic web, as envisaged here into practical real-world use, have not been established as well as the need to be.

Robustness.

Acceptance of RDF or similar representations is today a major barrier for users outside of academia, who today are still fighting XML and its requirements. In reviewing web technology we observe a trend.

The acceptance of HTML was enabled by the robustness of the browsers. Even today many HTML page on the web have syntactic and content errors, but they remain human-understandable, and can also be adequately processed by search engines screenscrapers. However, a single syntactic error in an XML document typically prevents access to all subsequent information. Such a punitive interpretation is discouraging. RDF seems to be no better. It is unclear to what extent the problem can be addressed by improving the representation versus adapting the interpreters. Some settings of the semantic web indeed require completeness and the attendant cost to attain perfection; but many do not. When searching a hotel I am happy with a dozen choices, any more creates overload. it is unlikely that the 13th hotel choice, not shown properly because of a syntax error, would significantly change my decision. If that hotel entry had been early in an XML list, however, I would have failed to see all of the remainder. Can the expected perfection become a parameter?

Automatic annotation

Annotation is crucial to the concept of the semantic web, but also timeconsuming. There has been much research here, but I have not yet seen any public business webpages that were annotated using such tools. Without applications that allow the providers to profit from the annotations, there is little benefit and actually some risk of misuse of annotations. Webpages used to improve internal knowledge management can, and are profitably annotated in some organizations.

For legacy web pages automatic assistance for annotation is essential and must be convenient rather than perfect. The first round provided by automation should be easy, maybe even invisible to the users. Its output should allow convenient refinement, by humans as well as tools. That will likely require tracking of the provenance of annotations, so we don't repeat the validation problems now encountered in the genome project.

New technologies are emerging that provide annotations as the data are entered. Interoperation of those annotations will require that those technologies use the same ontologies; or that the ontologies themselves become interoperable. There are justifiable barriers to sharing ontologies at the level of the creators of the data, that will not be overcome by presenting a vision of a grand future [Wiederhold:02] [Wiederhold:03a]. If there are inadequate benefits compared to the costs for the information generator, then the imposition of external expertise, supported by the users that benefit, has to be enabled.

One problem is that an optimal ontology for one application category, as geocoding for photographic images (FOAF), is not likely to be effective for geo-coding of Marine Corps logistic destinations and interchange points [Berg:03].

Any annotation must be viewable, else no feedback will be generated by owners and users. If annotations remain disjoint, (obsolete) computer-science principles may be served, but failures due to annotation errors will remain mysteries. The lack of integration of annotation and viewable content is a major discouragement in current implementations.

Recommendation

For dissemination of DAML and successor results, the potential customers of those results need to see the effectiveness of research products in an easy-to-perceive and relatively unbiased manner. Having some publicly available, realistic and compelling scenarios will also focus semantic web research, since they can be used by the community to test their work, This suggestions is not original, and was widely discussed in 2002, when it was obvious that using the DAML machinery merely to conclude that "Mary is the parent of Bill" was not compelling [Pease:02] [Brachman:02].

There was a nice scenario in the Berners-Lee, Hendler and Lassila Scientific American Article, but I have not seen it actually demonstrated. That scenario is quite ambitious, and depends too much on resources that do not exist today. Other example scenarios have been listed on DAML participant reports, but not worked out, as far as I know, to provide a sharable set of test cases. The European OntoWeb Project lists 21 `Successful Scenarios' of Semantic Web technology, but none is documented yet to the level that it can be used as a test case for measuring semantic web technology progress and innovation.

The relevant site data also have to be available. The Halo project provided that basis, in the area of answering questions on High-school level Chemistry. Its creation comprised much of the cost of the Halo project. The DARPA community did use scenarios in the prior HPKB project and provided data for participants in its TREC efforts. The Database community now has its standard transaction streams used to assess progress.

Having standard scenarios, of varying types, with substantial data ,will allow the community to assess open issues, as the tradeoff among formality and scruffiness needed in semantic web engines, and the failure rates and performance issues faced by alternate logics.

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